

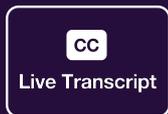


SYNDIO BRIEFING

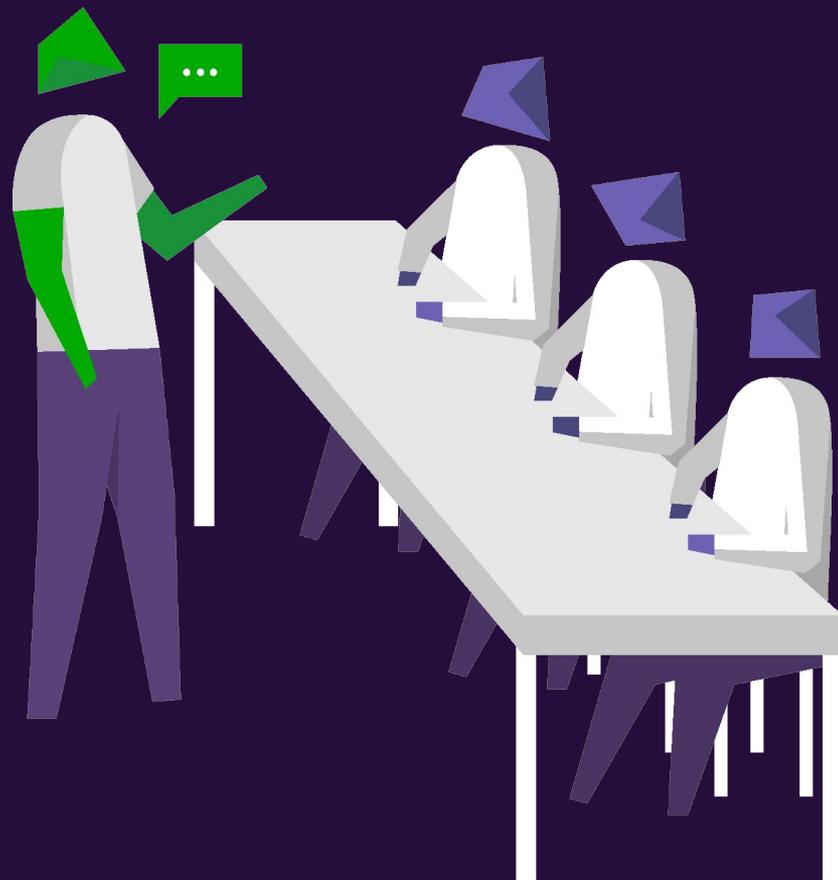
How to Communicate About Workplace Equity to Your Board

We will begin shortly.

This webinar is being recorded and will be shared with all registrants.



We have live transcript enabled for this webinar.
If you would like to use this feature, please turn
on this setting in your Zoom toolbar now.



AGENDA

- 01 Intro & housekeeping
- 02 What you need to know about communicating workplace equity to your board
- 03 Panel discussion
- 04 Q&A

| Panelists



Katie Bardaro

Chief Revenue Officer
at Syndio



Orlando Ashford

Syndio Board Member
& Former HR Leader



Chris Taylor

VP, Head of Listings &
Services at NYSE



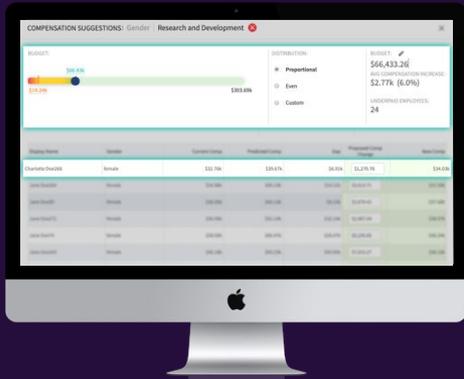
Nancy Romanyshyn

Director of Pay
Strategy and Partner
Success at Syndio





Our mission is to build expert-backed technology that helps companies measure, achieve, and sustain workplace equity.



Workplace Equity Platform

Enterprise platform to analyze, resolve, and prevent disparities in pay and opportunities



Expert Support and Consulting

Legal best practices, statistics, reporting, and communications guidance and support

200+ industry leaders trust Syndio
including 30% of Fortune's Most Admired Companies



NORDSTROM



Why do boards care about workplace equity?



Recruitment

Equal pay matters when competing in a tight job market



Retention

58% of employees would consider leaving their current job for more pay transparency



Liability

Pay transparency laws are passing across the country



Performance

Employees who work in a high fairness environment have 26% higher performance



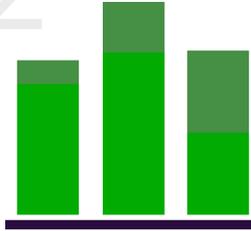
How to communicate to your board members

01



**Gather requirements:
What do they
want to know?**

02



**Prepare metrics across
comparable groups**

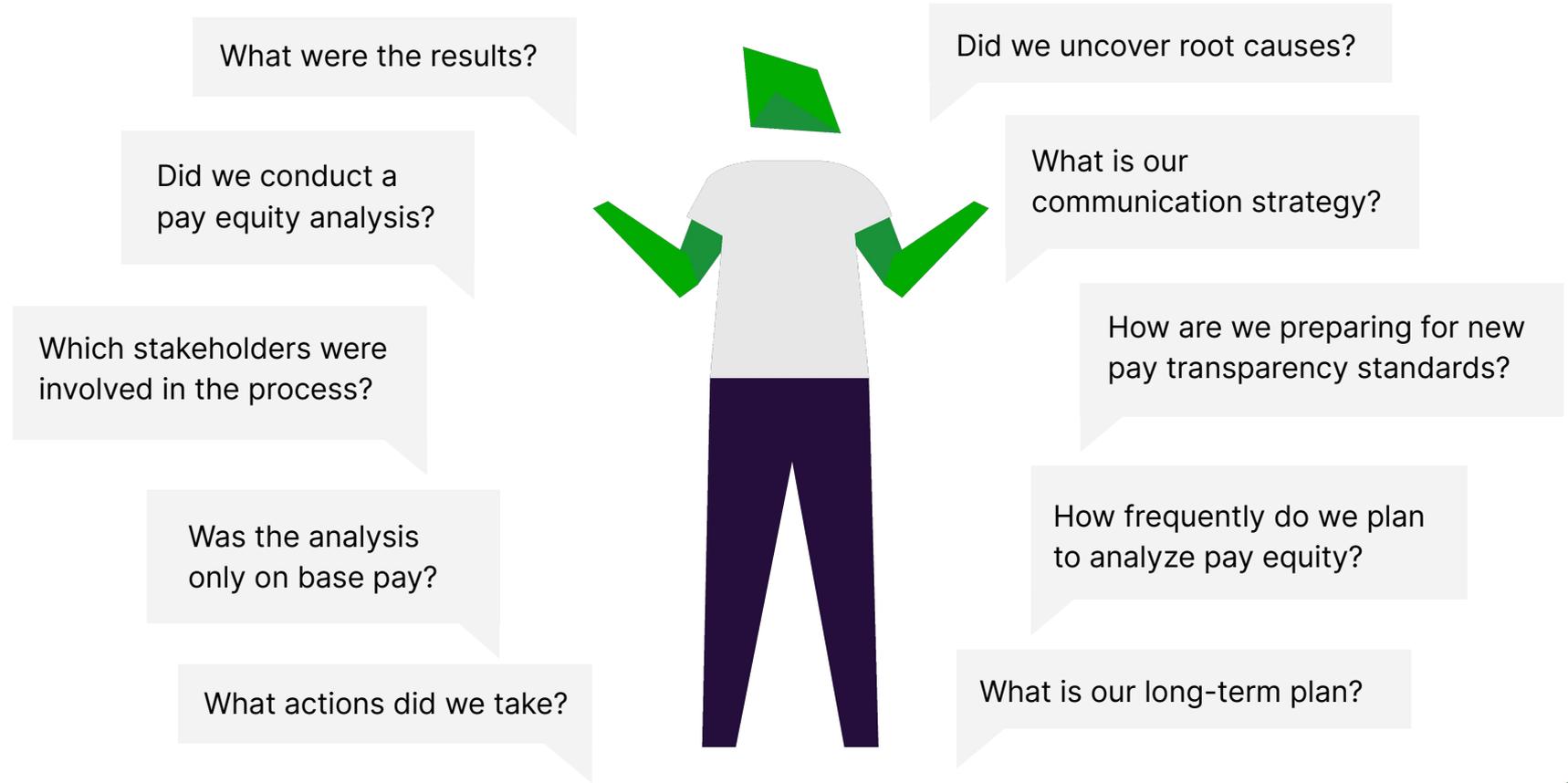
03



**Walk the board through
an actionable plan**



Questions boards ask about pay & workplace equity



Now let's hear what companies are doing



Q&A



Don't miss our upcoming webinar!

2023 Workplace Equity Trends Report: What the Future Holds

Tuesday, October 25 | 9:00am PT / 12:00pm ET / 4:00pm GMT

Register at:

SYNDIO.COM/WEBINARS





Thank you

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