



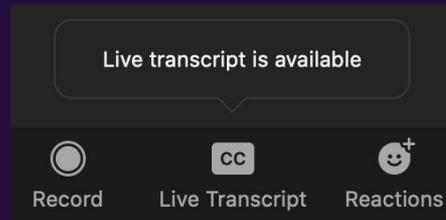
Syndio Briefing

# Washington State Pay Scale Transparency

**We will begin shortly.**

This webinar is being recorded and will be shared with all registrants.

We have live transcript enabled for this webinar. If you would like to use this feature, please turn on this setting in your Zoom toolbar now.



## AGENDA

- 01 Intro & housekeeping
- 02 What does the WA pay scale transparency bill entail?
- 03 How employers are approaching
- 04 How your company can be ready
- 05 Q&A

## | Speakers



**Nancy  
Romanyshyn**

Director of Pay  
Strategy and Partner  
Success at Syndio



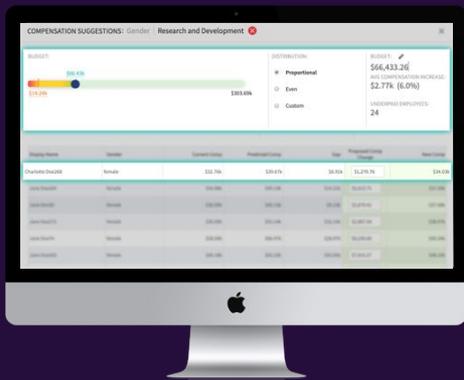
**Christine  
Hendrickson**

VP of Strategic  
Initiatives at Syndio





Our mission is to build expert-backed technology that helps companies measure, achieve, and sustain workplace equity.



## Workplace Equity Platform

Enterprise platform to analyze, resolve, and prevent disparities in pay and opportunities



## Expert Support and Consulting

Legal best practices, statistics, reporting, and communications guidance and support

**200+ industry leaders trust Syndio**  
*including 30% of Fortune's Most Admired Companies*



NORDSTROM

## Washington State has been way ahead on pay transparency



- One of the first with more onerous equal pay laws
- One of the first states to pass a mandatory pay transparency statute
- One of 6 jurisdictions requiring including pay scale on job postings



# “Washington Equal Pay and Opportunities Act” over the years

## 2018

### Groundbreaking law:

- Broadened equal pay law
- Cannot rely on prior pay to justify pay differences
- Wage discussion protection

## 2019

### What changed:

- Added salary history ban
- Required employers to pay employers to provide pay scale or wage information to both applicants and internal employees, **if requested**



# Three flavors of pay transparency laws

## Reactively provided, upon request

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California  
Washington State\*  
Maryland  
Cincinnati, Ohio  
Toledo, Ohio

## Proactively provided during hiring process

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Connecticut  
Nevada  
Rhode Island

## Proactively provided in job posting

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Colorado  
New York City, NY  
Washington State\*  
Jersey City, NJ  
Ithaca, NY  
Westchester County, NY  
*California, Chicago, New York State  
and more on the horizon*

Get the U.S. Pay Scale Transparency Cheat Sheet at  
[syndio.com/cheatsheet](https://syndio.com/cheatsheet)



# Washington State pay scale transparency law

## SB 5761

### Proactive pay scale disclosure:

Yes, in the job posting

### Employees for current role:

Upon request

### Coverage:

Employers with 15+ employees

### Effective date:

January 1, 2023



# Timeline



## Effective Date of Amendments

- January 1, 2023



## Wage scales + benefits

- Must include “wage scale or salary range” and a description of “benefits and all other compensation” in posted roles

+

- Must provide pay scale to employees for their current role, upon request
  - This is a current requirement
  - No longer can just provide minimum for transfer roles

Pay scale  
**transparency**



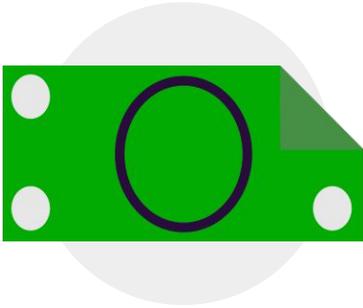
## Job posting

- “Postings” means “any solicitation intended to recruit job applicants for a specific available position
- Also applies to using a “third party” and
- Includes “any postings done electronically, or with a printed hard copy, that includes qualifications for desired applicants.”

Pay scale  
**Postings**



## Pay transparency penalty



- Civil penalties: \$500 for a first violation to \$1,000 or 10% of damages (whichever is greater) for a repeat violation
- Statutory damages: greater of actual damages or \$5,000; interest of 1%/month on all compensation owed; and costs and reasonable attorneys' fees



# POLL QUESTION 01

**What are your biggest concerns with the pay scale laws?**

1. Defining the range
2. Mechanics of posting range
3. Current employees seeing ranges
4. Communication strategy
5. Other



# POLL QUESTION 02

**Approach to compliance  
with pay scale  
transparency laws?**

1. Jurisdiction by jurisdiction
2. Nationwide approach
3. Not yet decided
4. Other



## Learnings from the Roundtables in NYC and California

1. Moving towards nationwide compliance as a recruiting and retention edge
2. Biggest pain point: current employees
3. Employers who are routinely evaluating pay equity felt more prepared





**PayFinder... helps further remove bias from pay decisions and ensuring all employees are paid fairly from day one.**

**Connie Kielty,**  
VP of Compensation,  
North America  
QBE

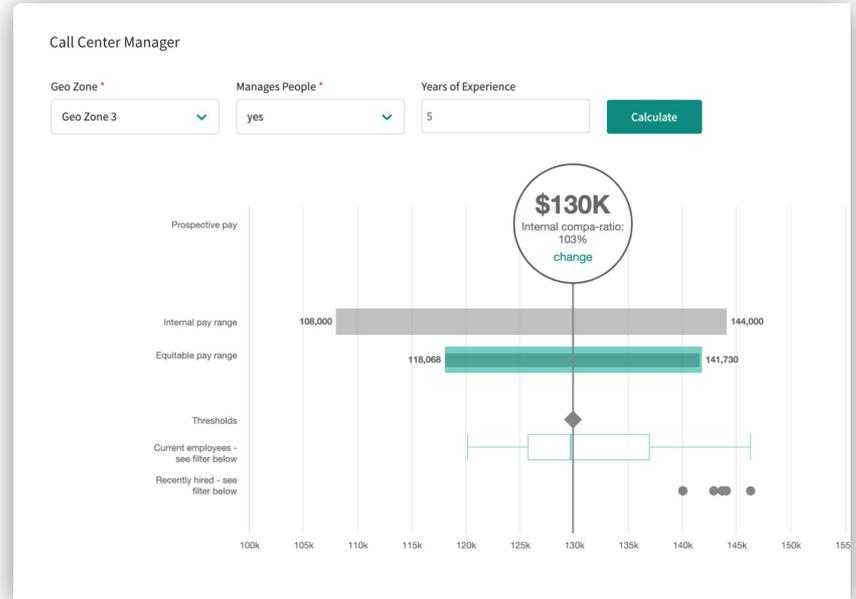


**But exactly how will employers use PayFinder to comply with pay scale transparency laws?**



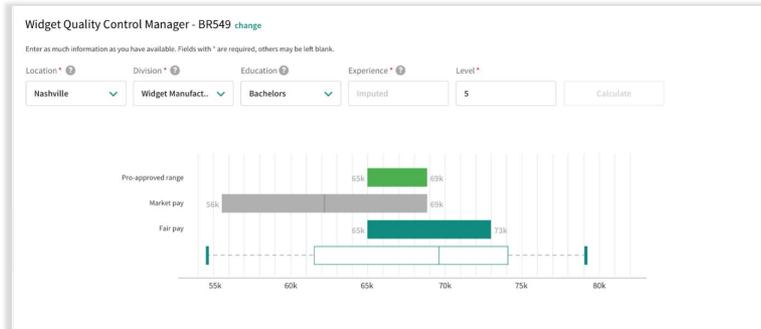
# Using Pay Finder to create ranges for job postings

- Select the job
- Enter estimated minimum and maximum requirements
- See
  - Recommended pay range based on market data or your internal salary range
  - Equitable pay range based on how you are currently delivering pay
  - Other detail (e.g., recent hires, employees in similar jobs)

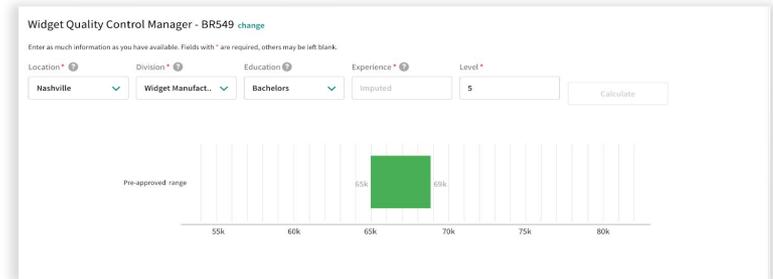


# Different View for Different Users

## Comp Professional View



## Customizable Recruiter View



# Pay Finder Recruiter View



## Configure

Comp team customizes recruiter interface based on their requirements.

**Recruiter interface**

Pay ranges  
Overlap, market pay, and fair pay

Row label for market pay/fair pay overlap row  
Pre-approved range

Display current employees pay quartile

Filter current employee pay by

20 Hide box plot when fewer than

Show total comp builder

**Manage controls**  
Choose which controls should show in the calculator. If you choose to hide a control you can either impute the data or define a value that will be used in the model (ordinal and continuous only).

Name/Display name	Shown in calculator	Value/transformation	Actions
Age squared	<input type="checkbox"/>	Imputed	⋮
City	<input type="checkbox"/>	New York City	⋮
Education ?	<input checked="" type="checkbox"/>		⋮
Is Manager? ?	<input checked="" type="checkbox"/>		⋮
Performance Rating	<input type="checkbox"/>	Imputed	⋮
Tenure	<input type="checkbox"/>	0	⋮

Context menu for Education: Show in calculator, Edit, Add description

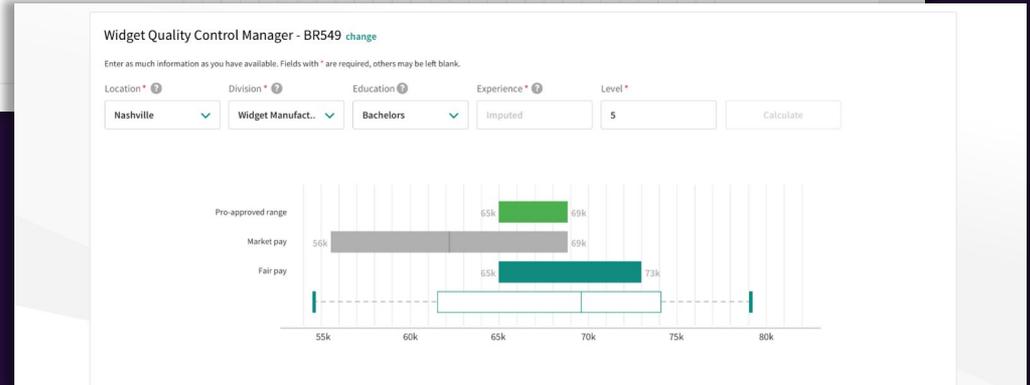
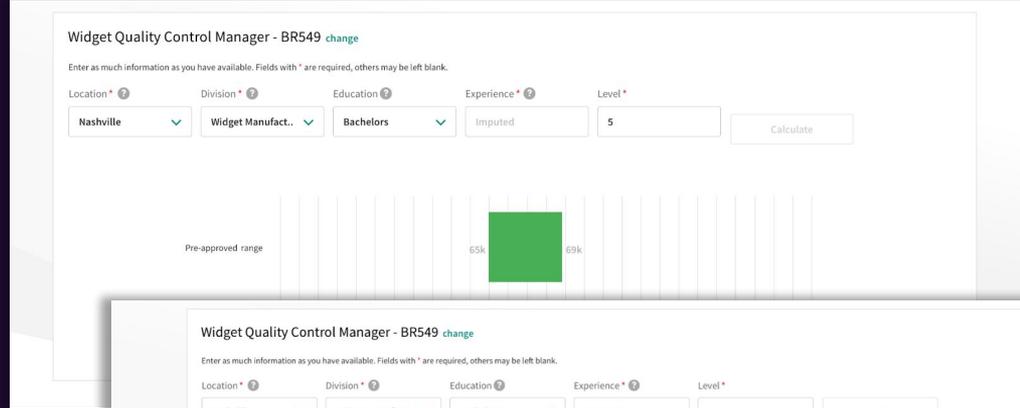


# Pay Finder Recruiter View



## Get insights

The Pay Finder returns pay insights for that candidate, including the pre-approved range, or additional information, if needed.



# Pay Finder Recruiter View



## Escalate

If needed, recruiters can escalate to the comp team.

### Approve salary exception ✕

An approval email will be sent to the requesting team member with any notes you enter below.

Job title/code  
Widget Quality Control Manager - BR549

Candidate name	Proposed pay
John Doe	\$86,000

Notes

Cancel Send





# SYNDIO

# Thank you

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